# GC Insight Work Placement

## About Us

[GC Insight](https://www.gcinsight.co.uk/about/ekosgen/) is the UK's largest profit-for-purpose social enterprise providing economic advice and analysis. We offer comprehensive services in advisory, research, and evaluation to help public and private sector clients enhance their performance and maximise the impact of their investments. With a team of over 50 working across offices in Birmingham, London, Manchester, and Glasgow, we provide opportunities for growth and progression. As part of The Growth Company, we proudly reinvest our profits to create greater social impact in the communities we serve.

Our work is extremely varied and services include:

* Helping our clients to access funding through the development of business cases and funding applications.
* Using economic appraisal to help our clients develop and prioritise the best solutions for tackling economic and social problems and positioning areas for growth.
* Demonstrating the case for investment through economic and social impact assessment.
* Considering the effectiveness of ongoing and recent investments through project and programme evaluation.
* Delivering social and economic research to assist our clients in their decision making.
* Supporting our clients to develop strategies which clearly set out their objectives and priorities for growth, and action plans which ensure that these can be achieved

## What are we looking for

The placement opportunity is open to individuals currently studying at a university in the Greater Manchester Combined Authority area, or residents within the Greater Manchester area who are studying at a university elsewhere. The Greater Manchester Combined Authority Area covers Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford, and Wigan.

Your degree should be relevant to our work, examples include Economics, Geography, Urban Regeneration & Development, Politics etc.

## We are looking for individuals with:

* An interest in learning more about a career in research and economic development
* The ability to use the Microsoft Office suite (word, excel, power point and outlook).
* Effective time management and the ability to multi-task
* Good writing ability
* Strong analytical skills with a sense of curiosity
* A proactive and self-motivated attitude

## About the Placement

We are offering two work placements between January and March 2025 for students who are either studying in Greater Manchester or residents of Greater Manchester. This could take the form of:

* A single block of time of up to a fortnight; or
* 1-2 days a week, up to 10 days, across this period.

The individuals will support the GC Insight team to deliver research projects for a variety of clients, supporting with administrative and research tasks. The exact roles will depend on the projects being delivered at the time, however the placement could involve:

* Working with the team delivering the Greater Manchester UK Shared Prosperity Fund evaluation project
* Support with developing reports, such as proof reading
* Online research and information gathering
* Basic data analysis using excel
* Work shadowing across a variety of projects

You will also have the opportunity to speak to team members across the company about their job roles and careers to date, to help you to build an understanding of the sector and a career in research.

The work placement will be unpaid, however we are able to provide reasonable travel costs.

## Location of the Placement

The location and length of the placement will depend on your preferences. You must be able to do some of your placement at one of our offices. We have offices in Manchester, Birmingham, London and Glasgow. If you would like to undertake the placement in a single block, the placement would be ‘hybrid’, involving a combination of time spent physically in the office with our team, and the remaining time spent working remotely. To undertake the placement on a hybrid basis, you will need access to your own laptop, a secure, reliable and fast internet connection, and an Office 365 subscription.

Alternatively, you may decide to undertake the placement over a longer time period for 1-2 days a week, up to 10 days. Depending on the days you are available and your office location preferences, your placement could either be fully office-based or hybrid.

Our standard working hours are Monday to Friday 9-5:30. We are able to offer the placement on a part-time hours basis, if required.

# Application Form

1. **What is your name?**
2. **What is your email address?**
3. **What do you hope to learn from a work placement at GC Insight?** (300 words maximum)
4. **Confirming your eligibility for this placement…**

|  |  |
| --- | --- |
| Question | Your response… |
| Are you a current university student or a recent graduate (i.e. graduation in 2023 or 2024)? |  |
| What course are you studying / did you study? |  |
| What university are you studying at / did you study at? |  |
| Is your university located in the Greater Manchester Combined Authority Area (Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford, and Wigan)? | Yes / No |
| Do you live in the Greater Manchester Combined Authority Area (Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford, and Wigan) for at least part of the year? | Yes / No |
| Do you have access to your own laptop, a secure, reliable and fast internet connection, and an Office 365 subscription? | Yes / No |

1. **What is your preferred format for the work placement?** You may select more than one option if you are flexible.

|  |  |
| --- | --- |
| **In a single block of time (up to a fortnight)** |  |
| **1-2 days per week (up to 10 days)** |  |

1. **You must be able to do some of your placement at one of our offices. What is your preferred location for the work placement?** You may select more than one option if you are flexible.

|  |  |
| --- | --- |
| Manchester Office |  |
| Birmingham Office |  |
| London Office |  |
| Glasgow Office |  |

1. **Please outline your availability to undertake the placement between January and March 2025. Please highlight any preferred dates, or dates to avoid.**

## Next Steps

Please email this completed application form to [laura.parish@ekosgen.co.uk](mailto:laura.parish@ekosgen.co.uk) by 12 noon on Friday 3rd January. We aim to be in contact with you to let you know the outcome of your application in January.

We would appreciate if you could also complete the questions on the following page to support our equality and diversity monitoring. This will not be considered as part of your application.

## Equality and Diversity Monitoring

As an equal opportunities employer our aim is to foster an inclusive organisational culture. We welcome people from all backgrounds and recognise the impact a diverse workforce has on the success of our organisation.

This section will be anonymised and detached from the rest of your application. Your data will be used solely for monitoring that we are attracting skilled candidates from diverse backgrounds and ensuring our recruitment practices are fair.

Completing this section is voluntary.

|  |  |
| --- | --- |
| Please add an X next to the most appropriate category | Ethnic Origin |
|  | Asian, Asian British, Asian English, Asian Scottish or Asian Welsh – Indian |
|  | Asian, Asian British, Asian English, Asian Scottish or Asian Welsh – Pakistani |
|  | Asian, Asian British, Asian English, Asian Scottish or Asian Welsh – Bangladeshi |
|  | Asian, Asian British, Asian English, Asian Scottish or Asian Welsh – Other |
|  | Chinese British, Chinese English, Chinese Scottish, Chinese Welsh, or another ethnic group - Chinese |
|  | Chinese British, Chinese English, Chinese Scottish, Chinese Welsh, or another ethnic group – Other |
|  | Black, Black British, Black English, Black Scottish, Black Welsh – Caribbean |
|  | Black, Black British, Black English, Black Scottish, Black Welsh – African |
|  | Black, Black British, Black English, Black Scottish, Black Welsh – Other |
|  | White – British |
|  | White – Scottish |
|  | White – Irish |
|  | White – Welsh |
|  | White - English |
|  | White – Other |
|  | Mixed – White and Black Caribbean |
|  | Mixed – White and Black African |
|  | Mixed – White and Asian |
|  | Mixed – white and Chinese |
|  | Other Mixed Background |
|  | Prefer not to say |

**Do you consider yourself to have a disability?**

|  |  |
| --- | --- |
| Response | Please add an X next to the most appropriate answer |
| Yes |  |
| No |  |
| Prefer Not to Say |  |

**Do you require any specific workplace access requirements or adjustments to fulfil a role? Please provide details below**