



**JOIN OUR
TEAM**

WE'RE RECRUITING

Senior Consultant

FULL TIME: 37 hours per week

LOCATION: Manchester, Birmingham, London, or Glasgow (hybrid-working)

APPLICATIONS OPEN

RECRUITMENT PACK

Senior Consultant

We provide evidence, analysis, tools and know-how that help our clients make a bigger positive impact.

A teal arrow pointing downwards from the main text block towards the 'Who We Are' section.

Who We Are

GC Insight is the UK's largest profit-for-purpose social enterprise providing economic advice and analysis. We offer comprehensive services in advisory, research, and evaluation to help public and private sector clients enhance their performance and maximise the impact of their investments.

With a team of approximately 50 working across offices in Birmingham, London, Manchester, and Glasgow, we provide opportunities for growth and progression. As part of The Growth Company, we proudly reinvest our profits to create greater social impact in the communities we serve.

You can find out more about our service and subject offer [on our website.](#)

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Senior Consultant

The Opportunity

Senior Consultants provide the backbone of our business. The role involves:

- Planning, prioritising and being accountable for project work plans, organising and controlling multiple responsibilities and resources to achieve project objectives.
- Working with a team of Associate Directors and Directors to develop and deliver robust research and analysis to clients.
- Collaborating with and supporting more junior consultants to maintain our quality standards and timeliness of delivery.
- Undertaking primary, secondary and mixed methods research, making use of qualitative and quantitative data, including interviews, focus groups, workshops and desk-based research.
- Generating analysis and intelligent insights to help inform clients' decision-making.
- Communicating ideas, options and recommendations clearly and concisely using high quality outputs (reports, presentations etc) that impress our clients and help them make better informed decisions.
- Cultivating warm and long-term client relationships to help us promote our offer.
- Contributing to work winning and business development of our growing offer to clients.
- Helping develop new tools and ways of working that make the most of new technologies and techniques which help us better respond to evolving client needs.

We are looking for people who are curious and analytical with attention to detail and quality and who thrive working in a fast-paced environment.

Senior Consultants typically have approximately 4-8 years' experience in economic development consulting, public policy research or in a public sector role with a focus on data, analysis and strategy.

While we are actively recruiting at the Senior Consultant level, we are open to receiving high quality applications from Consultant level applicants (circa 2-4 years relevant experience) who demonstrate the aptitude to progress.

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Senior Consultant

Person Specification

We are particularly interested in candidates who can support the continued growth of our place / land and property offer including:

- Producing socio-economic baselines to understand the strengths, opportunities and challenges presented by places.
- Preparing economic strategies that support places to fulfil their potential.
- Developing socio-economic ES and health chapters, Health Impact Assessments, Equality Impact Assessments, Employment and Skills Plans and Social and Community Infrastructure Assessments to support developments to progress through the planning system.
- Evaluating the effectiveness of projects and programmes with a place-based focus.
- Assessing the impacts to be unlocked by developments and making the case for investment in regeneration initiatives.

Candidates aligned with our wider portfolio of work will also be considered.

Our Offer to You

Our offer to you includes:

- A varied workload that maintains interest and provides opportunities for progression
- A supportive work environment, including mentoring, personal development plans and a 'hands-on' Director team
- A competitive salary and discretionary bonus scheme
- Hybrid working arrangements that offer the best of both worlds
- 25 days holiday, increasing with service
- A 6% employer pension contribution
- Staff volunteering days and benefits including an annual leave purchase and salary sacrifice electric vehicle schemes

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Senior Consultant

Our Project Portfolio

Our project pipeline is constantly evolving and our staff are involved in the full life-cycle of our projects from inception to completion and we aim to give everyone the opportunity to experience a diverse range of services and subjects. Examples of live and recently completed land and property projects include preparing:

- The health and equalities impact assessments that underpin the recently published Liverpool Waterfront Strategy, plus a social value strategy.
- Socio-economic evidence to support case making for one of the shortlisted New Towns, as well as demonstrating the benefits of urban extensions.
- A wide range of economics support for schemes including Oxfordshire Strategic Rail Freight Interchange, 125 Shaftesbury Avenue, Spitalgate Heath, Westferry, Stockport8, South Hindley, Wickford data centre and Farnham and Hilldene to progress through the planning system.
- Socio-economic assessments, Health Impact Assessments and an Employment and Skills Plan for PBSA developments in Bristol.
- Evaluations of the Greater Manchester brownfield land and home building loan schemes plus UKSPF investments in town centres.
- A masterplan for Whitehaven in Cumbria and the Stockport Town Centre East Strategic Regeneration Framework, working as part of multi-disciplinary teams.

Examples of current and ongoing projects from our wider project portfolio include:

- Working with partners to produce locally tailored economic and skills plans and strategies for places including Walsall, Cumberland and West Northamptonshire.
- Developing an Industrial Workforce Plan for the Great South West.
- Preparing Get Britain Working plans for three parts of the country.
- Evaluating government investment in the Local Full Fibre Networks and local investment in digital solutions in Cambridgeshire and Peterborough and Liverpool City Region.
- Creating Destination Management Plans for Stoke and Staffordshire and Cambridgeshire and Peterborough.
- Securing a further framework to provide ongoing support to WRAP.
- Assessing the socio-economic impacts delivered through the operation of various cultural attractions in the North West of England.
- Drafting business cases for a wide variety of investment proposals including the development of Enterprise Zones, enhanced cultural facilities and unlocking land for housing development.

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Senior Consultant

Why else should I consider a career at GC Insight?

Our business is all about people and team culture is important. If you would like to hear our team's perspective, you can watch a short video [here](#).



How to Apply

If you are interested in being considered for the opportunity, please provide a tailored CV and cover letter outlining why you think you are a good fit with GC Insight and the expertise you bring to the role to careers@gcinsight.co.uk. We ask that you prepare your CV and cover letter without the assistance of AI tools. We value authentic, personal responses.

Candidates are encouraged to include their salary expectations for this role in their cover letter.

If you would like to have an informal chat ahead of applying, or to confirm your suitability for the role, please send a message to the email address above and a member of the team will be in touch as soon as possible.

Applications are being considered on an ongoing basis, please apply early to ensure consideration.

[APPLY NOW](#)